Press release
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EmpowerHER Project Successfully Concludes: Delivering a Complete Digital Ecosystem for Future Female Entrepreneurs Across Europe

As the EmpowerHER project reaches its official completion, the international consortium proudly announces the successful delivery of a comprehensive, open-access ecosystem designed to bridge the gender gap in European entrepreneurship.

Over the past two years, the initiative has transformed non-formal business education by combining digital storytelling, artificial intelligence, and virtual reality to equip young women—particularly those aged 16–21—and youth workers with practical skills for the modern labor market.

Key Achievements:

- Released a visual, short-video dictionary available on the portal, simplifying essential business and labor-market terms for visual learners.
- Deployed a virtual game where young women practice building business models using interactive, step-by-step scenarios in a safe, gamified setting.
- Developed the EmpowerHER Competence Framework and conducted international "Train the Trainer" mobility sessions alongside national workshops, certifying youth workers as official entrepreneurship mentors using European micro-credentials.
- Successfully launched local entrepreneurship bootcamps and established a permanent online community connecting young women with peers, youth workers, and business mentors across Europe.

EmpowerHER successfully transitions from a project into a permanent European resource, ensuring that the next generation of young women has the confidence, tools, and mentor network needed to turn ambitious ideas into sustainable businesses.

To learn more about the project visit our official website:
https://empowerherproject.eu/

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